

To get the best results please follow the below guides. If you have any questions at all, please do not hesitate to contact us.

Format :All artwork is to be sent to us in PDF format, to-scale with NO bleed.

Size : The panel sizes should be exactly the size required per section (for butted and inserted panels).

Colour: All artwork should be supplied in CMYK, never RGB.

Fonts : Please convert all fonts to outlines.

Image Resolution : A minimum of 300dpi is recommended for best results.

Sending files: Please provide a direct link to the files using wetransfer or a sharing service of your choice.

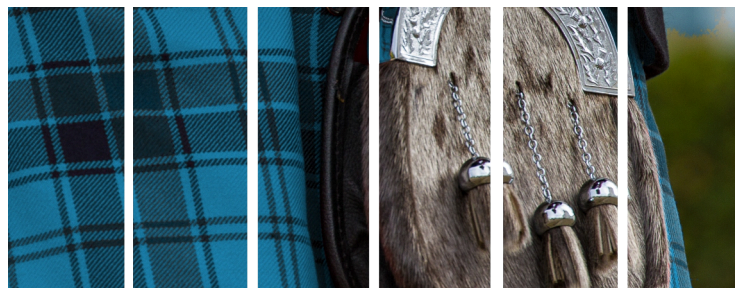
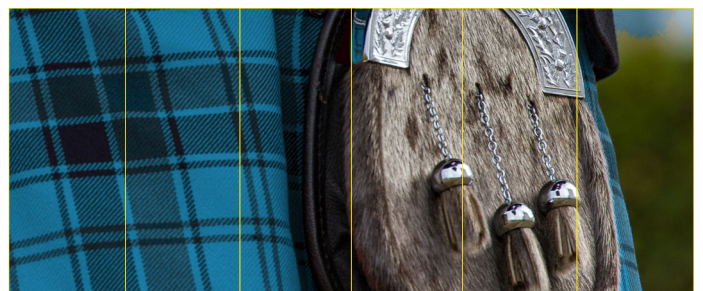
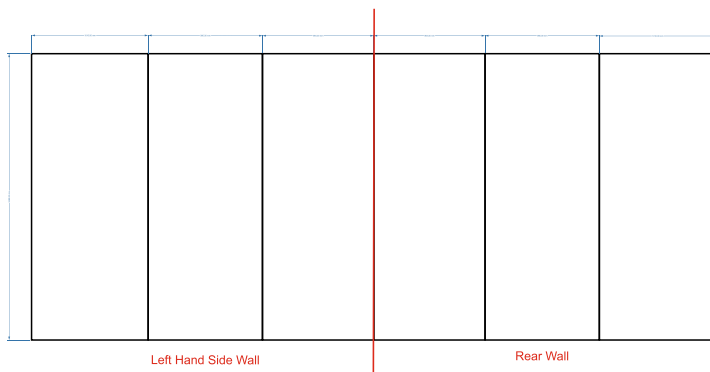
Artwork check : We can provide an artwork check at an additional cost. An artwork service is available at additional cost.  
Lead times and cost provided at enquiry stage.

There are three different ways to split your artwork depending on which type of display you have chosen, butted or inserted. Inserted panels can be split in two ways . The diagrams below detail the splits for each variant.  
Sizes can change depending on your individual display, please ask if you are not sure.

#### Butted Panels

Butted panel sizes can vary for each individual display, please confirm your panel sizes before submitting your artwork.

NB - Send each individual panel as a separate page, panels of the same size can be sent as one multi-page document, but make sure you separate the different panel sizes into individual PDFs



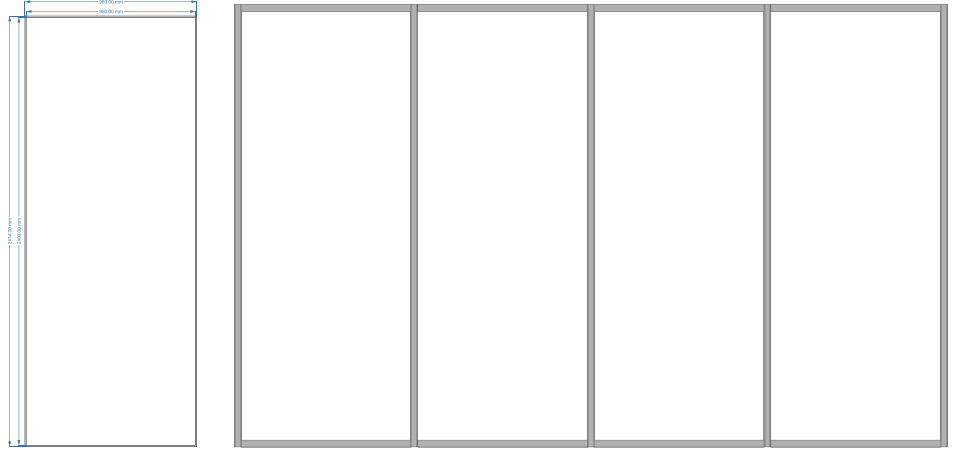
How each panel should be sent - as an individual panel per page, exact size in PDF. For example, all of the 964mm wide panels can be sent on one multi-page PDF, the 1010mm panels can be sent on one multi-page PDF and the 990mm panels can be sent on one multi-page PDF. \*Please DO NOT send all panels on the same multi-page PDF\*

## Inserted Panels

Inserted panels can be split in two ways, the way you split them depends entirely on you. The overall panel size and visible area are different as the panels sit within a channel, so this area of the graphic is 'lost'. The poles in-between the panels are 40mm wide and the panels sit within a 6.5mm channel on either side.

Below are the two examples.

Frame dimensions with visible panel sizes



40mm Post with 6.5mm channel either side and 40mm top & bottom cross bars - visible area of panel is 950 x 2400. Graphic to be the entire panels size of 963 x 2413 per panel.

## Split 1

Remove the frame area from the graphic. This is the recommended way of splitting the panels.



## Split 2

Overlapping the split to compensate for the 'hidden' portions of the graphic that fit within the channel, a 13mm overlap is required. This can sometimes be used if there is a certain part of the graphic that you would prefer to be shown, such as small text that overlaps a number of panels. Please be aware that this elongates the image and can sometimes look odd.



As all the panels are the same size for both these examples, please provide this as a single multi-page PDF document with all panels at the actual size, no bleed required.